

Agro-tourism: A new approach in the use of natural attractions and rural development (Case study: Tamandan village)

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Abstract:

Due to the natural and cultural potential in rural settlements, tourism industry can play an important role in the revitalization of rural areas, creating jobs and income for local people, protection of natural, historical and cultural heritage, and eventually in integrated and sustainable development in rural areas. Due to having unique and beautiful agricultural attractions, including lush farms and gardens, Tamandan village located in Taftan region in the city of Khash at South East of Iran can be turned into a pole of Agro-tourism in the region with scientific management and planning. This study was developed with the aim of exploring the attractions and recognition of agricultural tourism capabilities in Tamandan village as well as providing proper solutions for growth and development of such type of tourism in this village. The research was an applied one according to the purpose and a descriptive - analytical study due to its nature and methodology. It was done based on the questionnaires completed by 50 local elites, 50 tourists and 90 residents of the village. The results showed that with regard to the relationship between tourism management and development of Agro-tourism derived from Pearson correlation test, the correlation coefficient in overall at error level smaller than 0.01 is equal to 0.986. Accordingly, the experts believed that the performance of tourism management has caused the development of Agro-tourism in Tamandan village

Keywords:

Agro-tourism, Tourism, Rural development, Tamandan village, Khash