

## Strategic intervention in the old texture of Naein according to the modern urbanization theories based on AHP-SWOT

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### ABSTRACT:

Improvement and modernization do not occur once forever, but it is a continuous process that has to become an autonomous system. However, this is not a rapid and immediate process. It is a sensitive and complex one that requires targeted short-term, medium-term and long-term programs and to achieve successful restoration and reconstruction, accurate recognition of the old texture and the whole system of the city and regional system is necessary. Also, economic, social, and physical dimensions as well as problems of ancient texture of cities have to be taken into account. The old neighborhoods of Naein, like other ancient context, require a restricted action to maintain their life. This is expressed as an improvement and modernization pattern considering problems such as negative growth of population in these areas, lack of access to neighborhoods, increased expansion of ruined and abandoned spaces, lack of required facilities for green spaces, sports, and therapies. These cases are considered as a reason for other problems and both their effect that create a change into abnormal shape and ultimately this imagination that we have to wait for an unpleasant fate for all values, a fate that will influence the culture and traditions of people. This study aims to prevent the loss of material capital by presenting a proper pattern of restoration and modernization, while preserving urban capital (intra texture heritage), especially the morphology of valuable textures (almost ignored). The research methodology, in introducing the primary concepts of intervention in old texture is library method and in collecting documents and evidences to identify advantages, disadvantages, opportunities and threats in ancient context of Naein is survey analysis and field studies such as interview and questionnaire. Finally, using Strengths, Weaknesses, Opportunities and Threats (SWOT) method and its analysis based on Analytic Hierarchy Process (AHP) procedure, results and solutions to improve and organize the existing condition in worn-out context of Naein was provided.

### Keywords:

Intervention, old texture, modern urbanization theories, Naein, AHP-SWOT.